DIGITALIZE
The Globe

DIGTALIZE THE GLOBE

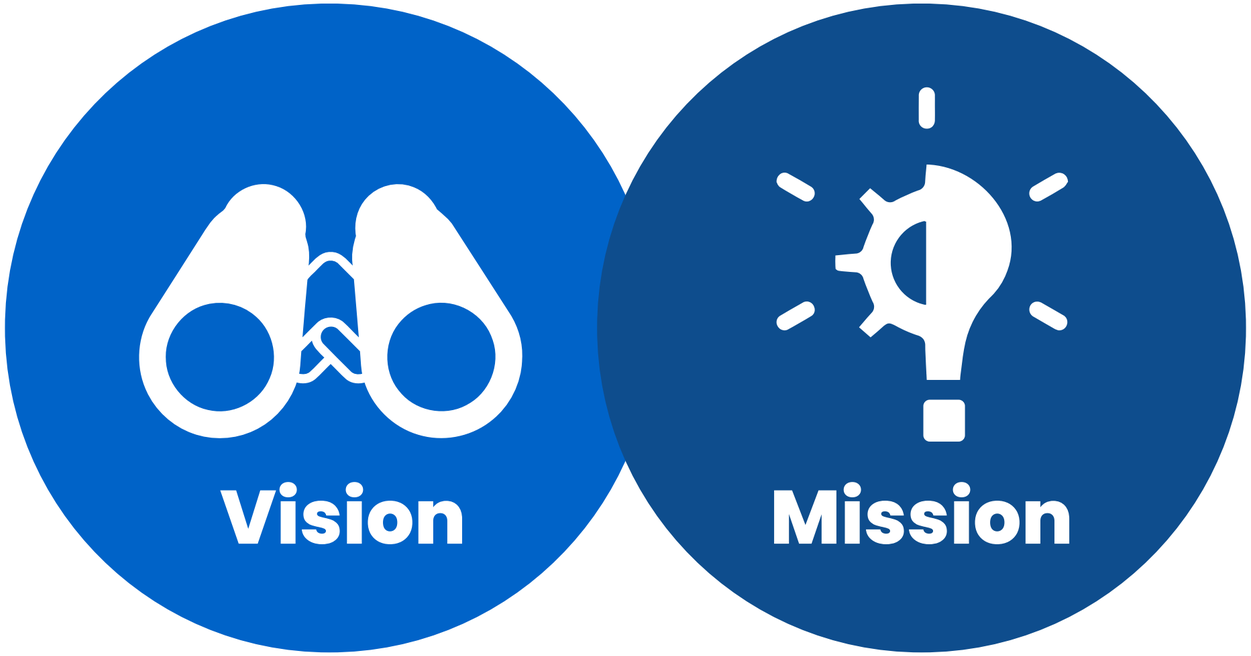
Elevate Digitally, Connect Globally

About Us

Embrace complete digital transformation with our powerhouse digital marketing company. One of Pune’s top digital marketing agencies, we provide all services – Branding, Marketing, Advertising – that will propel your business towards success on full speed.

We fuel comprehensive Online Presence, from SEO, SMM, and web development to graphic design, content and email marketing. Our Branding brilliance navigates research, strategy, identity, naming, logo design, and testing. Advertising fosters brand awareness through promotions, banners, paid campaigns, and impactful ads.

We fuse innovation, strategy, and creativity with precision to propel your brand into the digital forefront. Connect with us to Elevate Digitally, Connect Globally.



Vision

We are in a period where robust digital presence is imperative for success of any business and organization and our vision is to be that bridge between aspiration and achievement. We operate to help you meet all your digital needs and make your mark online.

Mission

We are on a mission to become your go-to digital marketing company to meet all the digital needs of your business. And every day we fulfil our mission bit by bit with unwavering diligence, boundless creativity, and delivering unparalleled services to our clients.

OUR SERVICES

BRANDING

A Brand is more than just a logo and color palette. We'll craft a distinct visual and verbal identity, create necessary assets, and establish clear brand guidelines to maintain consistency across all touch points.

Research & Insights

We inform our decisions with insights about consumers and industry trends.

Purpose & Vision

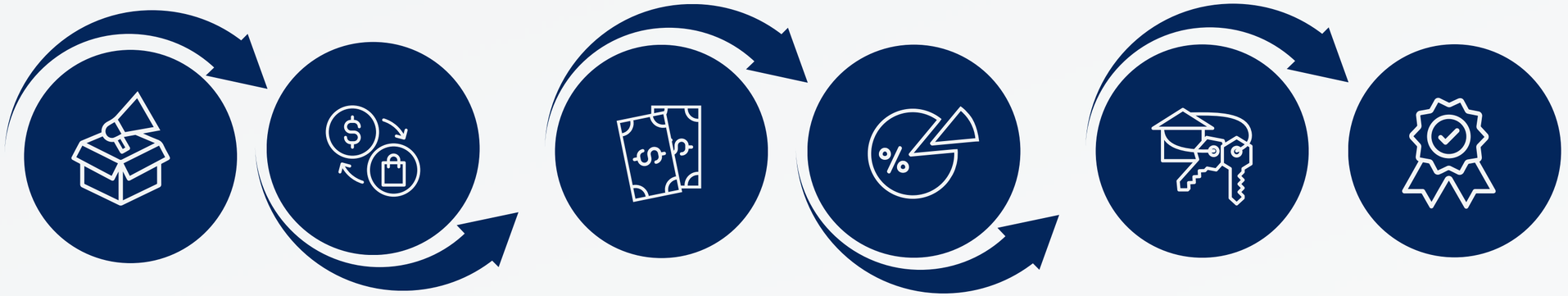
We unite your people around a vital purpose and a clear vision of the future to march forward together.

Values & Behaviors

We codify the authentic beliefs and principles that underpin your unique culture and weave them into everything you do.

Audience Personas

We understand and humanize your audience so you can speak to their wants and needs.



Brand Narrative

We define the meaning of your brand before the market does it for you.

Brand Positioning

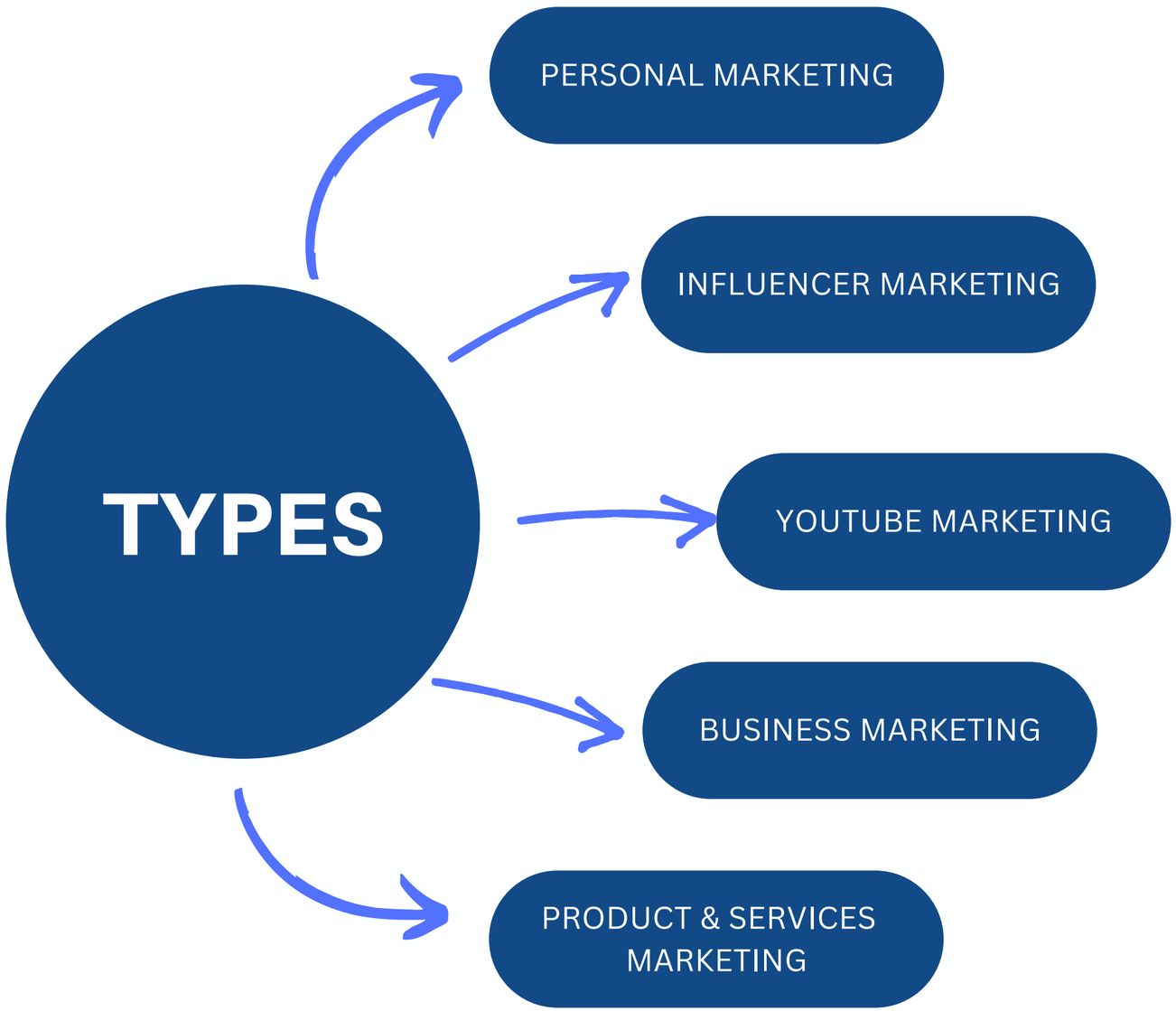
We position your brand to differentiate from competitors and drive preference..

Brand Architecture

We organize and simplify your brands, products, and services to accelerate growth.

MARKETING

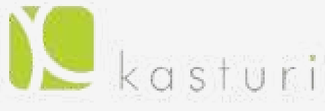
We Do Different Types Of MARKETING

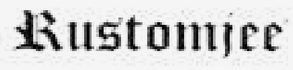


WE COVER 80% REAL ESTATE MARKETING IN MUMBAI & PUNE

DTG with a proven track record of success in the Indian real estate market.

Project We Have Worked For REAL ESTATE





RUNWAL

LODHA PALAVA

ANIKA PICCADILLY PUNAWALE, PUNE PHASE II

Floating Infotech

Majestique Landmarks

Bhandari associates celebration of space ISO 9001:2008 certified

PRIDE PURPLE

Sukhwani Constructions

MEGAPOLIS 150 acres of comfort, beauty & luxury HINJEWADI

KALPA-TARU

KUNAL GROUP Perpetual

SOLITAIRE

PHOENIX GROUP Wings to your Dreams

RAMA GROUP Exceeding Excellence

GK ASSOCIATES PROMOTERS & BUILDERS ... happy homes ...

Jhamtani CRAFTING SKYLINES

Red Stone Nature's Estate TAKVE - KANHE PHATA

Joy Town

siddhashila INTELLIGENT DESIGN. EFFICIENT EXECUTION.

Shapoorji Pallonji

PHARANDE SPACES

CODENAME STREETS of EUROPE HINJAWADI

Godrej | PROPERTIES

GOEL GANGA DEVELOPMENT

NANDAN Building Confidence

b.u.bhandari SINCE 1920

OUR SERVICES FOR MARKETING

SEO:- Search Engine Optimization

- Detailed Website Analysis
- On Page SEO
- Local SEO
- OFF Page
- Ecommerce SEO
- Global & National
- SEO Backlinks
- Technical SEO

SMM:- Social Media Marketing

- Increase in Online reputation
- Greater User Engagement
- Increase in audience
- Great client connect with existing and new clients
- A care-fully mapped out social media strategy
- Rich and plagiarized free content

SMO:- Social Media Optimization

- Engagement optimization
- Growth optimization
- Conversion optimization
- Accessibility optimization
- Overall performance optimization

EXPERTISE IN ADS

GOOGLE ADS

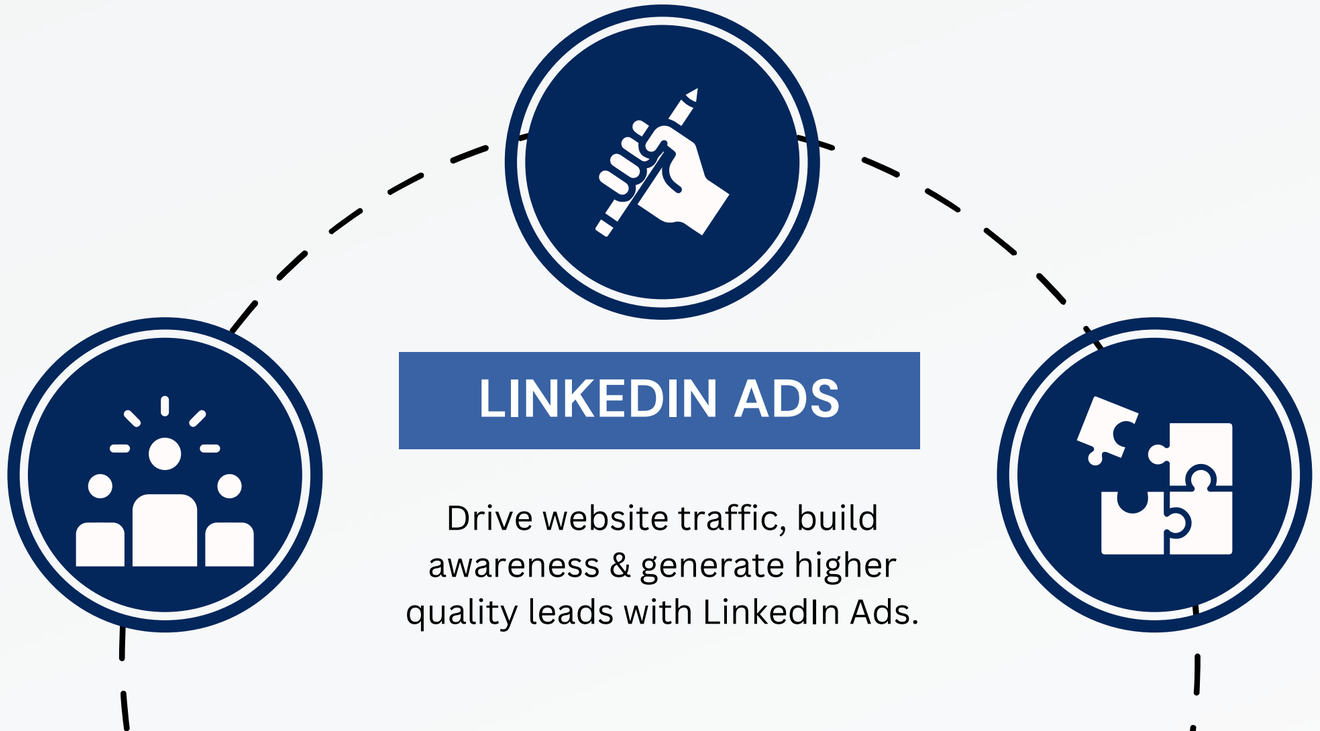
- Increase online sales
- Drive in-store foot traffic
- Show your brand to more people
- Market your app to new users

FACEBOOK ADS

- Awareness
- Traffic
- sales
- Leads
- App Promotion
- Engagement

INSTAGRAM ADS

- Photo ads
- Video ads
- Carousel ads
- Stories ads
- Ads in Explore
- sales
- Leads



LINKEDIN ADS

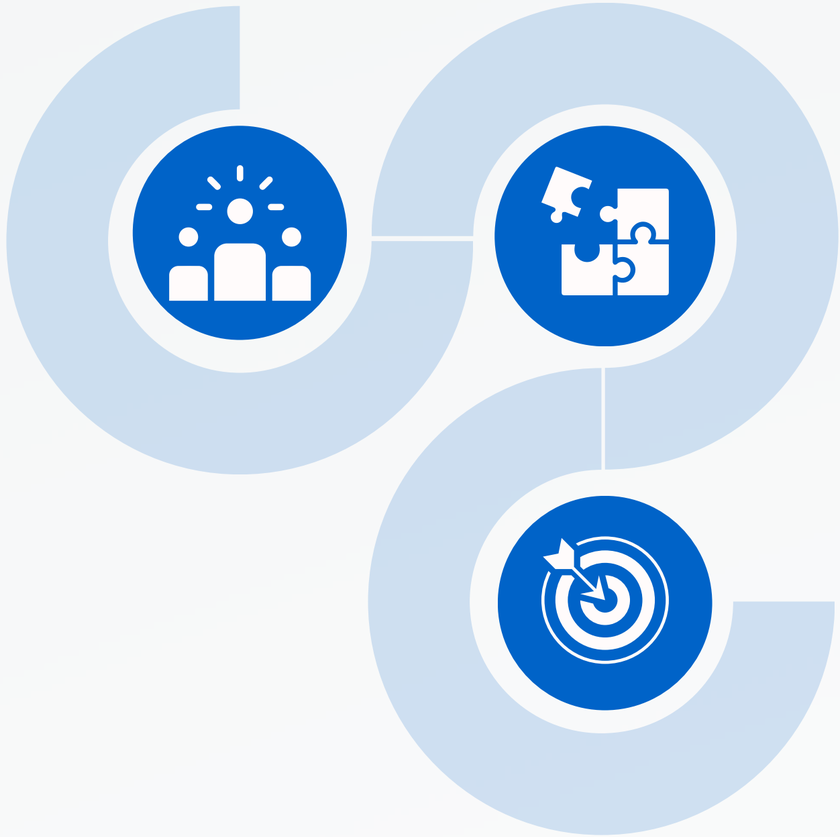
Drive website traffic, build awareness & generate higher quality leads with LinkedIn Ads.

DIGITAL PRODUCTS

DIGITAL PRODUCTS

At Clay, we believe everyone deserves an exceptional user experience, whether using a product at work or in their free time. We create memorable enterprise and consumer products as well as provide comprehensive design systems for effortless product iteration.

- Consumer & Enterprise Software
- User Research & Testing
- CX, UX & Interaction Design
- UI Design
- Motion Design
- Design Systems



WEBSITE DESIGN & DEVELOPMENT

WEBSITES

A website is the most important channel to showcase your brand to customers. Our portfolio features award-winning websites designed to give users the best experience possible while also meeting business goals.

01
Content Strategy

02
Web Design

03
Interactive Experiences

04
Content Production

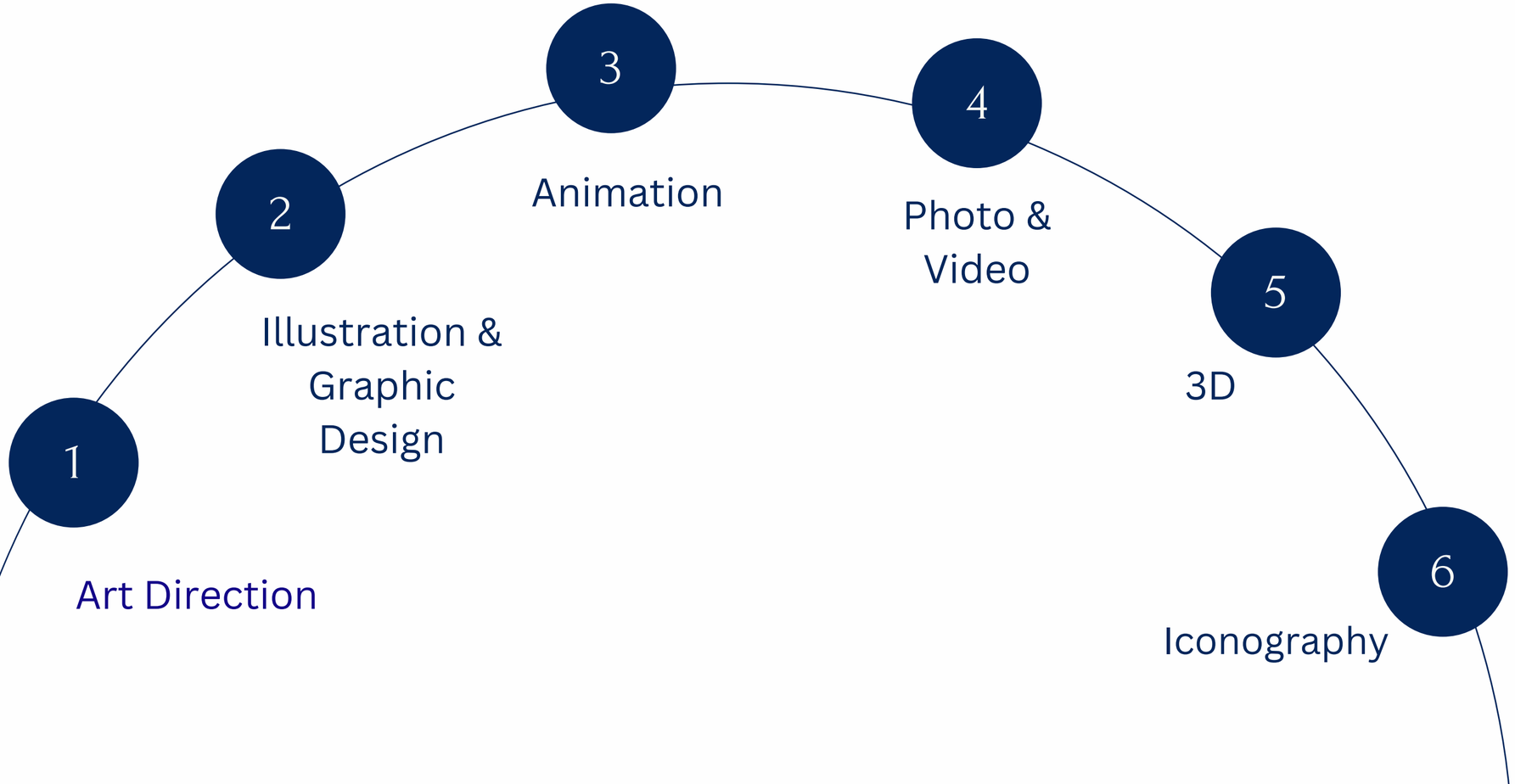
05
Frontend & Backend Development

06
Landing Page Design & Development

CONTENT WRITING & MARKETING

CONTENT

OFFER AND IMPLAUTHENTIC CONTENT IS ESSENTIAL IN THE DIGITAL WORLD. WE WORK WITH BRANDS TO IDENTIFY THEIR UNIQUE CONTENT NEEDS AND DELIVER CUSTOM-MADE ASSETS AT THE HIGHEST QUALITY, DOWN TO THE LAST DETAIL.EMENT EMERGING STRATEGIES IN ADVERTISING



GRAPHIC DESIGN

GRAPHIC DESIGN

LOGO DESIGN

CATALOGUE/ BROCHURE

HOARDING / BANNER

PRINT DESIGN

PRODUCT DESIGN

ILLUSTRATION

LEAFLET DESIGN

ADVERTISING DESIGN

CONSULTING

CONSULTING

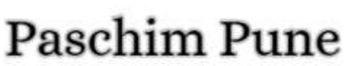
START UP

PERSONAL BRANDING

INVESTMENT CONSULTANT

OUR CLIENTS

REAL ESTATE CLIENTS



OTHER SECTOR CLIENTS

CANDID

SERVICE & SACRIFICE CES

PISCES events
Destination for Celebration...

HOUSE OF DM
DIGITAL MARKETING INSTITUTE

New LOOKS
Opticians & Contact Lenses

HOSTELR
THE RIGHT ABODES

UP FOR PETS

PeoplePlus
software

KLAS
INFOTECH

The Pawna Lake
LAKE ARE CALLING...!

Fi

WEBCrewl

Quantum
Building Competencies

iM3
SCM Lite

Divine
SKIN | HAIR | LASER

THE DIGITAL TACTICAL

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HOME HUE
BY CREATIVE INDIA
....SHADES OF HOMES

THE ICONIC CURVE
CONSULTANCY

Kaushal Doda

RADIOVISION
DIAGNOSTICS

POWER OF FOREX

CRM DTG
Empower Your Business with DTG

LUTHRA

LINOY
Premium Handcrafted Wallet

RUNGREET
Fashion is journey, not a destination

Aditech
Plastics
Pvt. Ltd

ASAWAREE SALES
CORPORATION

Graphology
COACH

Nukkad Kachori

VFW

Why Choose Us

We are an investment you won’t regret. When you choose us you are choosing excellence, dedication, and innovation.

Digitalize the Globe is led by a CEO – Mr. Ankush Bagmar - with 9+ years of experience and a never-ending passion for his profession. He never compromises on quality and his as well as clients standards. Our young and dynamic team infuses in this their fresh perspectives, promising talent, and vibrant energy.

We look beyond mere company-client interaction and nurture partnerships for success. We don’t just work for you; we work with you, fostering a collaborative synergy that takes us both towards victory.

When you choose us, you choose a journey towards digital triumph that is unmatched.

STAY IN TOUCH WITH US!

LET,S TALK ABOUT WHAT IS COMING NEXT, WE DO IT.

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Thank You

For Your Attention

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